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★ MAR 30 1923 ★

U. S. Department of Agriculture.

THE DAHLIA, AN AMERICAN FLOWER

Being a native of the high lands of Mexico where the seasons are long, yet cool, the Dahlia will do its best in a similar climate. While the season in the Colorado mountains is not so long, the cool nights and sunny days with the aid of artificial watering seem to bring the Dahlia to perfect development. It is a plant that adapts itself to any climate or soil, but during the hotter days of sumer in some parts of the country it refuses to bloom. If given plenty of water and the soil kept well cultivated a reward of an abundance of blossoms will be the result in the later and cooler months. There is no other flower which shows such a profusion of bloom, variety of color and massiveness of blossom. It is easily grown and comes into flower from eight to ten weeks after planting.

Descriptions—

It is hard to describe colors in a printed catalog, but we have been descriptions as possible. The heights given in this booklet are those to which the Dahlias grow in our garden. Soil and climatic conditions may cause this to vary in different localities, but the proportion of heights should remain the same.

Guarantee—

Every bulb from our garden is guaranteed true to name and to be in perfect growcheerfully replace any that prove otherwise.

We will

Terms—

As we do only a retail business all orders should be accompanied by cash. Send money in the manner most convenient. Stamps are acceptable for orders amounting to less than \$1.00.

Instructions for Growing—

but it should be remembered that the most necessary thing to produce good flowers or vegetables is to keep the ground cultivated and the plants in rapid growth.

Results—

as to their success or failure with Dahlias and we are never so busy but what we can inquiries regarding this wonderful flower.

THE HEACOCK DAHLIA GARDEN

"DAHLIADALE"

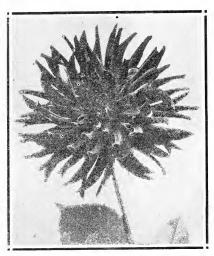
2233 SOUTH LOGAN STREET

DENVER, COLORADO

The Garden is situated between South Logan and South Grant Streets on Warren Avenue, and is within three blocks of either the Englewood or University Park car lines. South Logan Street is Denver's main north and south boulevard.

CACTUS DAHLIAS

Cactus Dahlias are distinguished by their long, twisted or pointed petals. Some of the newer introductions in this class are very large and of magnificent color.



A CACTUS DAHLIA

Countess of Lonsdale-

Very large and fine, flower of salmon-orange suffused with lavender. The delicate coloring of this dahlia, together with its fine keeping qualities make it one much sought for as a cut flower variety. Its habit of bloom is very free—the bushy plants being fairly covered with the attractive flowers. Its height is about four feet. 25c

Edna Spencer—

One of the best narrow petaled varieties: large flowers are pro-

and are of a most handsome delicate pink lavender color with white suffusion. This dahlia has the appear- \$1.50 ance of a huge lavender chrysanthemum. Tubers, each

Gen. Rosalie Jones— The flowers are a most peautiful pure yellow, always come - perfect and are very petaled and more refined than most large cactus dahlias. The stems are straight and stiff and of good length. An exceptionally good keeper. Our stock of this variety is very limited. Price, each.....

Hybrid cactus of a lovely coloring, pinkish salmon, changing to a yellow base. The blossom is produced on Geo. Waltersgood stems. The plant grows to be about four feet tall. Price, each

Golden West— A wonderful California dahlia, free blooming on long stems. This, with its good keeping qualities, makes it an excellent cut flower variety. In color it is a golden yellow, and in form and size all that can be desired. Tubers. each

Kalif— A truly majestic flower, frequently measuring over nine inches in diameter, of perfect cactus form, in color a pure scarlet. The habit of the high, making it a most effect and useful variety for garden decoration as well as for cutting. Price, each

La Favorita—

Awarded first prize for a vase of 12 blooms at the Oakland Dahlia show in 1918, and first prize for a vase of the best established dahlias, California origin, at the Palace Hotel show. A beautiful brilliant salmon; shading from a dark reddish salmon in the center to salmon-pink at the twisted points. Form perfect, showing a full center even late in the season. Each bloom carried on a strong stem. A first-class cut flower variety, which without any doubt will take its place alongside the very best \$1.50

Mrs. W. E. Estes—
A very fine, new, snow white dahlia of much merit.
Broad and long pointed petals, forming a flower of great size borne aloft on long stems. Blooms profusely and will not burn in the sunshine. Absolutely the best white dahlia of any class yet introduced.

Price

Peirrot—
An English dahlia of unique and striking variety, the color being amber, boldly tipped and the flowers large, with long stems. Its odd color makes it is a very desirable dahlia for any collection. Tubers 5000

Schwan—
Pure white with long and narrow petals, the end of each being slightly notched. Very free bloomer. This is one of the best adahlias. Height four feet. Price......25¢

Sulphurea—

Blossom of clear sulphur yellow, and petals whorled, giving it a very attractive appearance. It is very similar in appearance to smaller in size and lighter color. A very free bloomer and every flower has a good 500c

Tom Lundy—
The bold crimson flower is very large and full to the center. This is a dahlia which grows best in a heavy soil and the foliage; a free bloomer. This dahlia was introduced in 1915 and has become a California favorite. Height 75¢.

DECORATIVE DAHLIAS

Decorative Dahlias include the loose-flowering varieties which are full, or nearly full to the center with broad nearly flat petals.

Amphion— An English decorative, large flower with rather waved and pointed petals. Color is lavender appearance. The plants are strong and grow 50cc about six feet high.

Breeze Lawn—
This dahlia still proves to be the most popular of all varieties in our garden, outselling every other variety, and be-

ing in the biggest demand for cut flowers. Its one fault—short stems—is overcome by its wonderful free-blooming habit. By disbudding larger flowers are obtained and stems long enough for bouquets can be cut without destroying buds. The color is the richest, brightest red yet obtained in any dahlia and its size has not been equalled by any other of the decorative type. The demand for Breeze Lawn is always greater than the supply. Height, 4 feet. Each.

Carmencita— One of Bessie Boston's California wonders. She says of it: "The most graceful and yellow blossom is regularly striped red. The plant is a dwarf grower but forms a fine compact bush which is a mass of flowers all season. The formation of the enormous flower is uncommon and graceful. The stems are all to be desired and no blossom will last longer when cut.".

Copper— This is one of the best late California introductions, a marvel of beauty. An immense flower with very unique coloring: copper, shaded and tinted with bronze and apricot, with a suggestion of salmon pink. The petals are broad, fluffy and twisted, giving a full deep effect. The plant grows very tall and is always loaded with large blossoms on long stems. Even though a profuse bloomer it never produces inferior flowers.



DELICE.

Delice-

A large dahlia of beautiful form and splendid size. It is an exquisite glowing rose pink, a soft yet brilliant color; one of the most beautiful we know. Height of plant is about 25¢

D. M. Moore-

An enormous flower of deep crimson maroon, shading almost to black; a very attractive variety when planted among the lighter colors. Fine stems but low plant.

Dr. Tevis-

A magnificent blossom of a blend of copper, old rose, and old gold. Immense flowers with the best possible stems. This dahlia has attracted the greatest attention when-

ever exhibited. The plant is a vigorous and sturdy grower, and a heavy producer of blossoms. It grows to be about six feet tall for us. Price, each.................50c

Eleanor Stisser—

The strong and healthy plant bearing large flowers of a buff color, shading plant bearing height.

Flowers are very large and full. A bearing and healthy plant bearing large flowers of a buff color, shading plants grow to about six feet 25¢

F. Grinsted— A yellow striped and splashed red, sometimes coming in a solid red which makes a beautiful flower. The blossom is nicely inches long. Plants thrifty. Tubers, each............. 50c

Golden

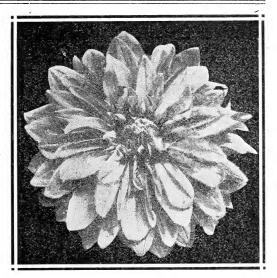
West-

Clear, bright yellow canary flowers from five to six inches in diameter, are double and they never show an center. about Height four feet. 25c

Grand Duke

Alexis

A dahlia of most beautiful shape and color-The size is very large and the form is perfect. each



DR. TEVIS

petal being tightly curled. The color is pure white with the tip of each petal touched with lavender. A dahlia much admired by those who like flowers of delicate tints. The plant is strong and healthy growing from five to 25c six feet high. Price, each.....

Henry Maier— A true yellow decorative, very often called the yellow Mina Burgle. Profuse bloomer, throwing flowers on are large and excellent as a cut flower. Price each. 50C

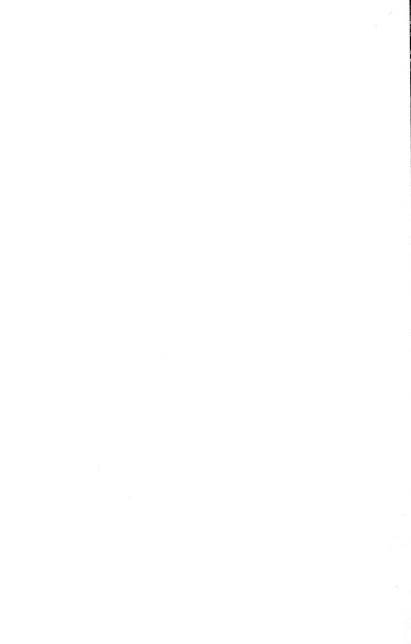
A very large, long stemmed, free-Hortulanus Witteflowering white; a splendid cut - flower and exhibition variety. The habit of the plant is rather low-growing, but is

Each. 50¢ always loaded with the pure white blossoms. Here is one of our finest variegated dahlias

Immenseof the lighter shades. A pure crimson lake overlaying white; the blossoms are very large and the stems long and straight; plant grows to height of about four feet. Price.....

A giant free-flowering decorative J. M. Goodrich-

dahlia borne on long, stiff stems: the color is a beautiful salmon pink, each petal effectively tipped with primrose yellow; a decided novelty, height 4 feet. Each......25¢



Jane Selby— The flowers are of gigantic size and are perfect in shape; coming full to the center, and being of true Decorative

type. In color, a beautiful mauve pink; a live, but delicate shade, that wins instant favor. The stem is exceptionally good, being long and stiff and the flowers are produced well above the foliage. We can highly recommend this for cut flower purposes and for keenest competition. Each. 50c

John Lewis Childs— The best fancy of any type. A California variety introduced by Bessie Boston, whose description is: "Picture a yellow, suffused, splashed and striped with brilliant scarlet and generally tipped white and you have this new decorative. All fancy or bi-colored canlias occasionally have flowers of solid color. In this case the red blosom is tipped white. The size is immense, the stem is stiff, and bloomed more frequently or lasted **Q9** dahlia longer when cut. A prize-winner.".....

King of Autumn

One of the best dahlias of the autumn shades. A wonderful bloomer with nicely formed flowers on long stems. While the blossoms are not large it is one of the most popular dahlias we grow and its flowers are always in demand. Tubers, each.....

Le Grande Manitou— Ground color pale pink, striped, spotted, blotched

deep reddish violet. Borne on stout. stems. Sometimes stiff flowers come in a solid color which is a beautiful deep vio-See illustration on this page. If you do not grow this wonderful dahlia now you should secure it at once. Price, 25c

Loveliness-

A most wonderful freeblooming dahlia of bright pink color. plants grow tall and are of the finest for yard decor-ation as well as a grand cut flower variety. One of the best bloom- 6 ers we have..... 25C



Moonbeam— An immense flower, held well up on excellent stems. Color, a clear canary yellow—one of the very best; a sturdy when cut. Height 3 feet. Price.

Mons. Capron—

| A strong, vigorous grower bearing large flowers of old rose, mottled dark rose pink, a good keeper with about four feet. Price, 35c

Mrs. E. C. Boston—
The best white decorative dahlia, for it is good in any climate; does not burn in sunshine. Large, of great depth which holds its center until the end of the season. Best white \$1.00

Mme. Lumiere— An attractive variety on account of the beautiful white and violet-red blossoms. Each petal is pure white painted by an artist. The plant grows four to five 25¢ feet high and is free blooming.

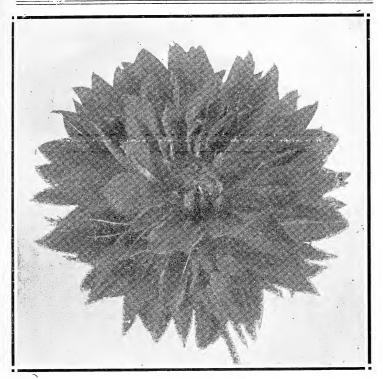
Mrs. I. Devere Warner—

A Marean dahlia of great merit. Color a soft orchid shade of mauve pink and vigorous and a very free bloomer. for one producing such large flowers. This dahlia was introduced in 1921 and stock is very scarce and hard to procure. Tubers, \$7.50

The Millionaire—

This remarkable mammoth decorative dahlia exceeds any other dahlia in existence in size. The color is flower is simply immense, very deep and heavy. The Millionaire has won many first prizes, besides many medals, all over this country for the largest flower in the show. A dahlia garden is not complete without a Million-\$1.50

Mary C. Burns— This is a sensational dahlia which will immediately arrest attention because of its extraordinary coloring. The outside of the petals are old gold and the reverse a dull red. This combination of red and gold is absolutely new. Stem is admirable, and it is a wonderful free bloomer. The size is enormous but the coloring is what makes its \$2.50 blossom so unique. Price, each.....



MINA BURGLE

Professor Mansfield— a rich yellow with white tips and red center. The flowers are very large and plant bushy. Price, each. 25 C

Purple Manitou—

Good purples are hard to find, as most of the dahlias listed as purple have very little of that shade in solid purple, large and beautiful. The stems are good, the plant strong and a free bloomer. It is the very best 25¢

Queen Mary—Silvery pink; large flower and long stems. A great favorite where a delicate color is wanted. This flower is other variety we raise. Height 3 feet. A beauty and 25¢

Sunshine—

A strong, sturdy plant, always loaded with blossoms of scarlet and gold—the colors which make "Geisha" so popular. Sunshine large blossoms. Tubers, each \$1.50

W. W. Rawson—

oring, but of larger size.

Pure white, overlaid with amethystblue. The big flowers are similar
to Grand Duke Alexis in col25c

Yellow le Colosse— Color is a very bright yellow; stem is straight and strong, and flowers are exceptionally 25C

Goodland, Kans., Sept. 21, '22.

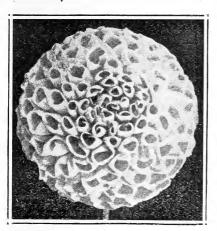
Mr. Guy R. Heacock, The Heacock Dahlia Gardens, Denver, Colo.—Sir: I purchased half a dozen dahlia bulbs from you last fall and I have some of the most beautiful dahlias this summer I have ever seen. Am making my selection of 24 named varieties from your 1922 catalogue for spring shipment.

Yours Respectfully,

Mrs. G. E. Fike,

SHOW DAHLIAS

Show Dahlias apply to those varieties producing large, round, quill-petaled, well-formed flowers, showing only solid colors, but many frequently have shaded tips.



A. D. LAVONI.

Acquisition—

Rich, royal, deep mauve. a splendid exhibition variety with a 25¢

A. D. Lavoni-

One of the best pink show dahlias grown. A flower of most beautiful shape and a ueep pink color; the stem is long and the plant produces abundantly. 25¢

Bonnie Blue-

The nearest to a blue dahlia we have ever raised. A free bloomer with good stems. Each 50C

Cream of the Valley—

of our largest show debies with the crimson at tip of petals. One of our largest show dahlias; with its long stem and delicate color it is a favorite for cut flowers.....

Dr. I. B. Perkins—

An ideal white show dahlia with long stems and large flowers.

Excellent for both cutting and garden decoration. Plant grows to be about four

feet high. Price, each..... General Miles—

The very best variegated show dahlia in existence. The blossoms are enormous, borne on long stems. The colors

are light violet, striped and splashed with purplish 75

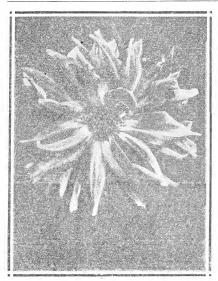
Gloire de Lyon—
An old favorite and a good one for cut flowers, as it is a good keeper and has long stems. Pure white,

round as a ball and full to the center. Large flower and free bloomer. Price, each......

Geo. W. Gero- A seedling of the popular Grand Duke form, only the flower is a little more densely quilled. A rank, healthy grower, producing a wealth Color, clear rich pink. A fine cutting variety. Each. 50c King of Shows—

Deep butter yellow of a solid color throughout. Every petal is most perfectly quilled and uniquely formed.

A mamproth flower, on long stems. It is without doubt the finest show dahlia ever grown and should be \$1.50 seen to be appreciated One of the largest and finest of the new show dahlias. Color is a deep rose shade; will not fade in the hottest weather; extra long stems. An exceptionally fine cut flower; will become as popular as Delice for all purposes. Each..... One of the best of the reddish-purple kinds. Long stems hold the large ball-shaped blossoms well above the plant and make it a good cut flower variety. Height four feet. Price, each Large and of beautiful colorings. Center of lvlan- blossom dark magenta, the inside of the petal being much lighter cerise or Jacquemi- or A large and excellent dahlia. Each PAEONY-FLOWERED DAHLIAS Paeony-Flowered Dahlias are of immense size and have two or more rows of potals, and are generally of a flat or twisted formation. They always show a yellow center. Admiration—Pale orange ground, heavily overlaid rosy carmine. Large flowers. Plant grows quite tall. Each 50cThe blossoms are bold and large, but not coarse. A distinct and charming character is obtained without stiffness or formality. The color is bright rose pink, and the stems are long and straight; height 4 feet. Price A pure yellow with rich golden sheen. The flowers Berch van Heemstedeare very large and fluffy. A free-blooming variety and first class in every respect. Height is about 4 feet. Price King This is usually classed a paeony, but with us a very large percentage of the blooms come perfect decorative The celor is as the name indicates, a soft cream. It is of immense size, blooms freely, and is supported by the



GEISHA

Frau Holtzendorf-

Elsa-

One of the best white dahlias in the paeony class. The large flowers on good stems show the yellow center surrounded with long waving petals of glistening white. An ideal white paeony flowered dahlia. Price, 500

Geisha-

The most striking color combination, golden yellow, changing to bright scarlet at the center of the petal and back to gold at the tip. The flowers are very large and showy, and are borne well up on good stems. This is the most popular paeony-flowered dahlia grown.

Large rose pink blossoms on a good stem; flowers always come full. The

pleasing color and free-blooming qualities of this 25 C variety make it one of the best dahlias. Each..... Frau Scheiff— One of the most admired of the newer decoratives. The color is a bright, lively chamois with a faint suggestion of orange suffusion. Petal arrangement is quite distinct, often showing the coppery orange of the reverse by their

peculiar twisting. Price Glory of Nijkerk -- Extra large flowers of a beautiful cerise shade of purple violet; a wonder; attractive, deep spreading flower; fine stems and beautiful cut foliage.

Beautiful autumnal coloring, distinct formation of its flowers that are borne Insulindeon rigid, stiff stems and held in horizontal position like a Zinnia, aster or chrysanthemum, different from any other dahlia. These flowers are large, 7 to 8 inches in diameter, with just sufficient broad, long curled and twisted petals to form a perfect and graceful flower of a beautiful golden ochre, with same-red suf-fusion, which deepens towards the center. Each. \$2.00

Miss Helen Jefferay— One of our newer dahlias that is proving to be a popular paeony of fiery red that will
not fade. The plant grows very tall and the flame-colored blossoms are held high in the air. One of our most popular sellers. Price, each
Meyerbeer— A dahlia where the demand is always greater than the supply. Everybody who sees it wants it. It is an immense
who sees it wants it. It is an immense bloom of a fascinating purple and grows on rigid stems. No garden or exhibition table is a success without it. The formation is unexcelled, and it blooms freely all season. The best of the famous French peonies
Mme. Coissard—A pure cerise shading to white at the center. Late in the season it is shaded white and cerise, but
and a profuse bloomer; it makes a charming bedding variety
Mrs. Chas. I. Seybold A deep rose pink, edged with white; very attractive. It blooms most abundantly
flowers. The habit of the plant is free and branching, with heavy dark green glossy leaves, showing its
Mrs. Jessie L. Seal— The largest flower of its coloring, which is a magnificant old rose with golden shadings. The stem is particularly long and the
around good dahlia. Each
Mrs. Wm. Kerr— The flowers are very large, of beautiful, twisted, irregular forma-
rich cream, suffused pink, and overlaid bright carmine; the blending of shades and tints is very pleasing and attractive. The plant is strong and vigorous, growing to the height of about five feet. An early and free bloomer.
Leo XIII— A good deep yellow flower, free blooming on a strong plant. Stems good and formation of flower is perfect. Each 25c
Sherlock Holmes— Large size flowers of good form and type: in color a rich 25c
Verna Thompson— White, heavily clouded violet. An immense new paeony of great beauty. The vigorous plants 25c
ants grow six feet high. Price, each
Yellow Giant— Splendid keeper for cut flow- 50c

HOW TO RAISE THE BEST DAHLIAS

PREPARATION OF THE SOIL—Spade the soil 15 or 20 inches deep, working in about one peck of well-rotted stable manure for each plant. Prepare the ground at least one week before planting time, so that it may be well settled.

PLANTING—We find for this region May 1st to 15th is the best time to plant. The roots should not be placed in the ground until about two weeks before the last frosts come for fear the plants will be through the ground and get nipped the late cold nights. Dig a hole in the soil that has been previously prepared, about six inches deep, in which lay the tuber flat with the eye up. Cover with about four inches of soil, packing it well around the bulb, and as the sprout appears keep pulling the earth around it until the root is covered with six inches of soil. Dahlias should be planted two feet apart in rows that should not be closer together than three feet. Run the rows north and south if possible.

CULTIVATION—If dahlias are grown by irrigation they should be hoed after each watering and before the ground becomes hard or crusted. The ground should be well and deeply worked until the new bulbs begin to form, after which a frequent stirring of the top soil is sufficient. When the plants reach such size as to make hoeing difficult a mulch of straw, lawn clippings, or manure will be beneficial.

WATERING—In dry weather see that the plants get a good soaking once a week, and give sufficient water to wet the soil to the ends of the roots. Do not water often but water well. Too much water makes a brittle plant. Do not water dahlias until the sprouts show above the ground, as water, when applied before the fibrous roots have commenced growth, sometimes rots the bulb. This is especially true when the ground is cold and the season late.

THINNING—Never let more than one stalk develop from each bulb. Let no side branches grow within twelve inches from the ground, and the result will be one good strong and straight plant of good height. Stake the plants securely with two four-foot stakes and tie with muslin strips or some other soft material that will not cut or hurt the stalks.

DISBUDDING—To secure the best flowers disbudding is necessary. This is done by pinching out two of every three buds. Buds appear in trios, and each of the outer ones should be removed, leaving only the center or axial bud to develop. Never let faded or imperfect flowers remain on the plant, as it takes its strength for no purpose.

BLOSSOMS—To secure the best flowers for house decorations: they should be picked in the early morning before the sun strikes them.



REEPING CUT FLOWERS—(By Richard Vincent, Jr., President of the American Dahlia Society.) The question is often asked by amateur gardeners: "Why did my dahlia flowers wilt so badly and refuse to revive? I set them in a vase of water as soon as they are cut." Cut the flowers any time of day and if they wilt a little, so much the better. Set them in a deep dish so they will be in water up to their necks. Keep them out of drafts and when they revive they will last for days. Change the water every day, at the same time cutting off a small portion of the ends of the stems. Flowers purchased of florists have wilted and been revived, so they will not require plunging. The advice is commonly given to cut the flowers early in the day while the dew is still on them. I believe this is of no importance. I grow great quantities of dahlias, and our cutters cut the flowers all day. Sometimes the flowers are very much wilted by the time they reach the packing shed, and these wilted flowers after we get them to recover, give the florists' customers better service than fresh cut flowers from the field. Another fad I do not believe in is putting a chemical in the water to keep the flowers fresh. At a dahlia exhibition some years ago I selected a badly wilted dahlia in the presence of a number of spectators, and submerged the stem in cold water for a few moments, then cutting off the end of the stem, returned it to its vase.

CARE OF ROOTS IN WINTER-After the frost has killed the tops, the roots can be dug and placed in the basement. It is best to wait a few days after the tops have been entirely killed before cutting them close to the ground. old saw is a very convenient tool for this work, and it does not leave a broken or split stalk as does a knife. After the tops have been removed the clumps may be dug at any time before the ground freezes, but as an early hard freeze sometimes comes unexpectedly it is best to get them packed away as soon as possible. Use a spading fork in loosening the clump by carefully working around the edge at least 10 inches from the stalk. Gently pry up from either side until the long roots are loosened, then lift the bulbs from the ground by using the fork as a lever with the right hand and lifting up on the stalk with the left. In this manner the whole clump and attached soil should come up and not a bulb should be spoiled. If plenty of storage room is available it would be better to leave all the soil on the roots as it is the very best protection for the neck of the bulb, which if broken either spoils the tuber entirely or weakens it until it is of little value. It is very important that the roots should be placed upside down as this permits all the sap to run out of the stalk and not settle in the base to cause rot which might extend down to the crown of the clump. Dahlias dug and stored in this manner should keep in the best condition and when dividing time comes in the spring they should be plump and full of life. In dividing the clumps be sure and get a portion of the crown or stalk with each tuber as the bud is located beyong the neck of the root and this is absolutely necessary to secure a plant.



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